

MARKET DEVELOPMENT SUMMARY - ASGROW® - IOWA

TRIAL OVERVIEW

Asgrow® products are tested throughout the state in many different soil types, fertility regimens, and yield environments. These trials and plots help provide better data and placement recommendations for products. Many of these trials are captured spatially with Climate FieldView™. This allows even better data analysis by examining small sets of data points in each part of a field to evaluate product performance. Along with that, Climate FieldView allows consolidation of yield data across millions of data points to validate product performance and shape how we make recommendations to growers.

RESEARCH OBJECTIVE

To locally showcase the features and benefits of Asgrow® Brand Products.

Location	Soil	Previous Crop	Tillage Type	Planting Date	Harvest Date	Potential Yield/Acre	Planting Rate/Acre
Multiple	Various	Multiple	Grower Standard	Various	Various	65	Grower Standard

The data presented here is a snapshot of three different Relative Maturity (RM) groupings from plots and fields across Iowa. These graphs are from what we call balanced summaries – which simply means these products shown are tested together in a balanced set – a true apples-to-apples comparison. This type of comparison is preferred over analyzing individual plots and gives a true picture of how products compare to each other.

- Northern Iowa: 1.7 – 2.1 RM – 12 Locations
- Central Iowa: 2.3 – 2.6 RM – 18 Locations
- Southern Iowa: 3.1 – 3.6 RM – 7 Locations

UNDERSTANDING THE RESULTS

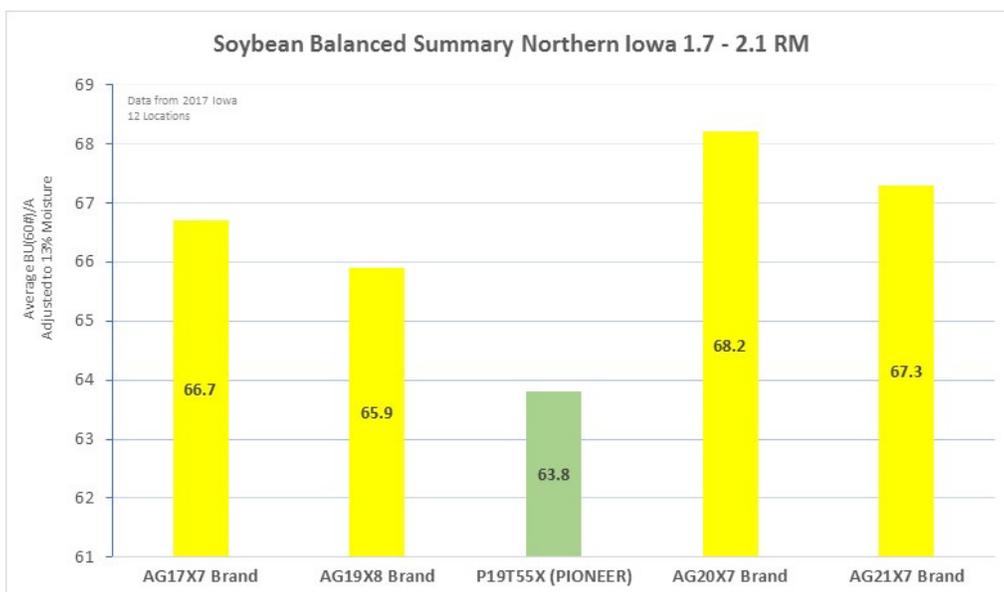


Figure 1. Balanced summary for 1.7 – 2.1 RM soybean products.

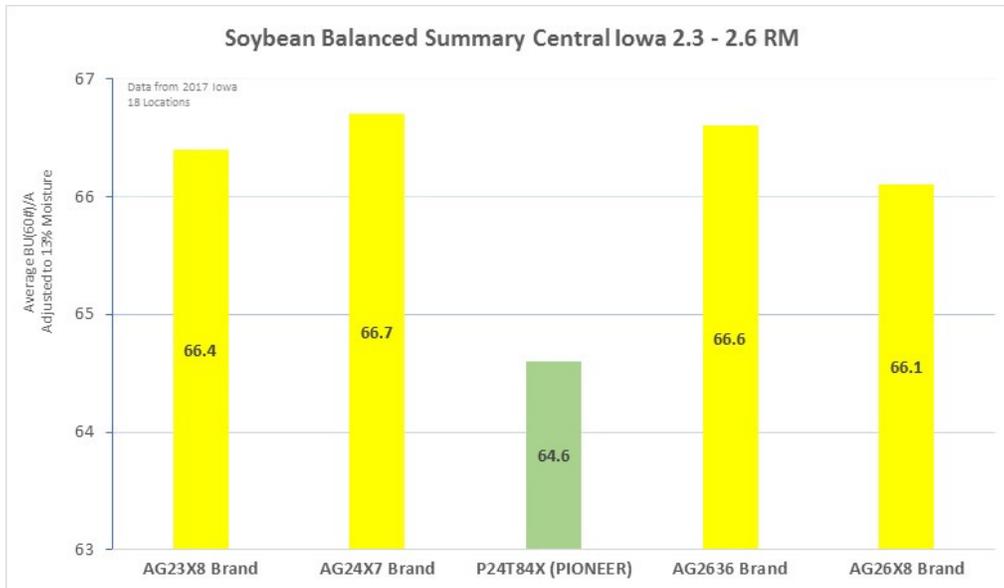


Figure 2. Balanced summary for 2.3 – 2.6 RM soybean products.

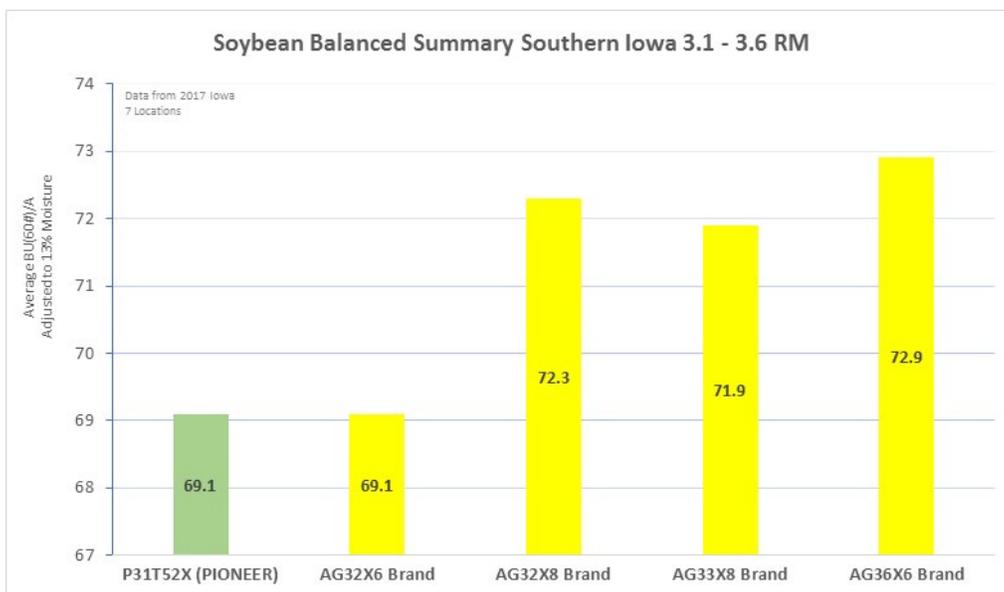


Figure 3. Balanced summary for 3.1 – 3.6 RM soybean products.

WHAT DOES THIS MEAN FOR YOUR FARM?

For more specific information related to your farm please contact your local Asgrow® representative.

Legal Statement

For additional agronomic information, please contact your local brand representative. Developed in partnership with Technology, Development & Agronomy by Monsanto. The information discussed in this report is from a multi-site demonstration. This informational piece is designed to report the results of this demonstration and is not intended to infer any confirmed trends. Please use this information accordingly.

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible. **Always read and follow grain marketing and all other stewardship practices and pesticide label directions.** Climate FieldView™ is a trademark of The Climate Corporation. All other trademarks are the property of their respective owners. ©2018 Monsanto Company All Rights Reserved 180117065208 011918JMG